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AIG Travel Wins CIO 100 Award from *CIO* magazine

Honor for Travel Guard C³ patented technology solution reflects innovation and results

HOUSTON – Aug. 10, 2015 – AIG Travel, which offers the Travel Guard® suite of travel insurance, emergency medical, assistance, and security solutions, has won a CIO 100 Award for its Travel Guard C³ patented technology platform, designed to help distribution partners personalize insurance offerings to best support customers with products most attractive to them. The CIO 100 Awards program, from IDG's *CIO* magazine, recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

AIG Travel developed the flexible, effective and reliable Travel Guard C³ suite of technology solutions to not only assist partners with optimizing conversion results, but also to streamline and reduce their operational load while helping them meet their clients' needs.

“By tailoring and enhancing the insurance selection process for each customer, AIG seeks to reimagine the one-size-fits-all approach to travel insurance,” said Ellison Scudder, AIG Travel Senior Vice President and Chief Information Officer. “C³ stands for ‘connect, customize and convert’ because when an airline, a travel agent, or other distribution partner connects to the platform, this innovative technology provides a customized insurance offer based on strategic criteria and that is ultimately most attractive to the customer.”

The features of the comprehensive Travel Guard C³ suite of solutions include:

- Dynamic Product Matching that enables real-time matching of the appropriate Travel Guard insurance product to each traveler according to his or her itinerary,
- Dynamic Messaging that allows the display of messages to each client during the online purchase path in a format specific to the individual travel itinerary to help the customer choose a suitable level of coverage, and
- Multi-Factor Pricing Technology that, when multiple products are available, facilitates quoting of the most appropriate insurance premium by evaluating the traveler and itinerary data.

The Travel Guard C³ suite of solutions includes performance dashboards, ongoing analytics, training, and 24/7 support through a dedicated AIG Travel help desk. *CIO* magazine's panel of 34 judges and editors chose Travel Guard C³ for recognition because of the platform's remarkable capabilities and measurable results.

“For 28 years now, the CIO 100 awards have honored the innovative use of technology to deliver genuine business value,” said Maryfran Johnson, Editor in Chief of *CIO* magazine & events. “Our 2015 winners are an outstanding example of the transformative power of IT to drive everything from revenue growth to competitive advantage.”

For more information about innovative, personalized solutions from AIG Travel, visit www.aig.com/travel or www.travelguard.com.

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About AIG Travel and Travel Guard

AIG Travel, Inc., a member of American International Group, Inc., is a worldwide leader in travel insurance solutions and assistance. Travel Guard® is the marketing name for its portfolio of travel insurance solutions and travel-related services, including assistance and security services, marketed to both leisure and business travelers around the globe. Services are provided through a network of wholly owned service centers located in Asia, Europe and the Americas. For additional information, please visit our websites at www.aig.com/travel and www.travelguard.com.

About AIG

American International Group, Inc. (AIG) is a leading global insurance organization serving customers in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: [@AIGinsurance](https://twitter.com/AIGinsurance) | LinkedIn: <http://www.linkedin.com/company/aig>

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