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**AIG Travel's Travel Guard® insurance products and services now available
to United Airlines' customers**

HOUSTON – October 18, 2017 – AIG (NYSE: AIG) announced today the availability of its Travel Guard® travel insurance products and services on United.com and the United mobile app. The program is part of a multi-year deal between AIG and United for AIG Travel to offer its travel insurance plans to United customers.

“We are pleased to offer a full portfolio of travel insurance products and global assistance services to the millions of passengers who fly United Airlines each year,” said Jeff Rutledge, CEO at AIG Travel. “This offering will help ensure customers have access to comprehensive coverage options as they travel the world over.”

Travel Guard is now an option available to United customers booking travel on United.com and on the United mobile app. These plans include coverage for trip cancellation/interruption, personal baggage loss/delay, emergency medical services and more. AIG Travel's travel insurance plans are currently available to the airline's customers in the United States, Canada, Mexico and many countries throughout Western Europe. AIG Travel is a part of AIG's market-leading Personal Insurance business.

“United is a leading global airline, and we are thrilled to be able to provide our award-winning Travel Guard® products and services to help anticipate and mitigate risk, and be there when customers need us,” said Gaurav D. Garg, CEO, Personal Insurance. “This is part of our strategy to join forces with leading companies to innovate and grow as we seek to expand our multinational businesses.”

The insurance product pricing and benefits vary based on multiple factors, and coverage is subject to policy terms and conditions. To learn more about AIG Travel or the Travel Guard® portfolio of travel insurance and assistance services, visit www.aig.com/travel or www.travelguard.com.

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About AIG Travel and Travel Guard

AIG Travel, Inc., a member of American International Group, Inc., is a worldwide leader in travel insurance and global assistance. Travel Guard® is the marketing name for its portfolio of travel insurance and travel-related services, including medical and security services, marketed to both leisure and business travelers around the globe. Services are provided through a network of wholly owned service centers located in Asia, Europe and the Americas. For additional information, please visit our websites at www.aig.com/travel and www.travelguard.com.

About AIG

American International Group, Inc. (AIG) is a leading global insurance organization. Founded in 1919, today AIG member companies provide a wide range of property casualty insurance, life insurance, retirement products, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance | LinkedIn: <http://www.linkedin.com/company/aig>. These references with additional information about AIG have been provided as a convenience, and the information contained on such websites is not incorporated by reference into this press release.

AIG is the marketing name for the worldwide property-casualty, life and retirement, and general insurance operations of American International Group, Inc. For additional information, please visit our website at www.aig.com. All products and services are written or provided by subsidiaries or affiliates of American International Group, Inc. Products or services may not be available in all countries, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. Certain property-casualty coverages may be provided by a surplus lines insurer. Surplus lines insurers do not generally participate in state guaranty funds, and insureds are therefore not protected by such funds.

About United

United Airlines and United Express operate approximately 4,500 flights a day to 337 airports across five continents. In 2016, United and United Express operated more than 1.6 million flights carrying more than 143 million customers. United is proud to have the world's most comprehensive route network, including U.S. mainland hubs in Chicago, Denver, Houston, Los Angeles, Newark/New York, San Francisco and Washington, D.C. United operates 751 mainline aircraft and the airline's United Express carriers operate 489 regional aircraft. The airline is a founding member of Star Alliance, which provides service to more than 190 countries via 28 member airlines. For more information, visit united.com, follow @United on Twitter or connect on Facebook. The common stock of United's parent, United Continental Holdings, Inc., is traded on the NYSE under the symbol "UAL".