

AIG Travel Embraces “Tourism for Tomorrow” with New Sponsorship

Travel insurance provider strengthens partnership with WTTC to promote sustainability in tourism industry

The World Travel & Tourism Council (WTTC) is pleased to announce AIG Travel as the Official Headline Sponsor of the 2016 Tourism for Tomorrow Awards.

AIG Travel, provider of Travel Guard® travel insurance solutions and global assistance services, will sponsor the entire WTTC Tourism for Tomorrow Awards journey; from the call for entries, and independent judges’ selection of the Finalists in January 2016, through to the announcement of the winners at the 2016 WTTC Global Summit in Dallas, 6-7 April 2016.

Now in its 12th year, The Tourism for Tomorrow Awards celebrates sustainability best practices by awarding exceptional tourism businesses, organisations and destinations in five categories: Community, Destination, Environment, Innovation and People.

“We’re delighted to support the WTTC in this effort,” said Jeff Rutledge, CEO, AIG Travel. “We have long been committed to sustainability initiatives at AIG – from going paperless and insuring renewable energy programs, to investing more than \$260 million in emissions reductions upgrades for our worldwide offices. So, a program that recognizes sustainable travel aligns perfectly with our goals to help create a future for our industry rooted in the promotion of eco-friendly business practices.”

David Scowsill, President & CEO, WTTC, said: “AIG Travel has been involved in the Tourism for Tomorrow Awards since 2013 and shows considerable commitment to sustainability. I am extremely pleased that AIG Travel will be our official Headline Sponsor for the 2016 Awards – it not only underscores AIG Travel’s commitment, but also highlights the importance of our Awards programme for large businesses in the Travel & Tourism sector.”

He added: “It is through sharing best practices and combining forces that we can move our sector forward when it comes to sustainability. With support from AIG Travel, I am confident we will be able to attract even more organisations to apply for these prestigious Awards. It is by showcasing the amazing work for destinations, communities, the environment, people, and new innovations that we will continue to inform and promote sustainability of Travel & Tourism to the wider world.”

The 2016 Tourism for Tomorrow Awards Call for Entry opened on 1 September 2015 and candidates will be able to apply until 16 November 2015 online via <http://wttc.org/tourism-for-tomorrow-awards/apply/>.

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ABOUT THE AWARDS

The 2016 Awards has five categories

- Community Award - recognises organisations committed to sustainable tourism leadership in local community development, empowerment and cultural heritage

- Destination Award - recognises destinations which show commitment to supporting and delivering sustainable tourism best practices
- Environment Award - recognises organisations achieving environmental best practice through biodiversity conservation, protection of natural habitats, addressing climate change, and green operations
- Innovation Award - recognises future solutions to current sustainability challenges faced by Travel & Tourism.
- People Award - recognises organisations dedicated to the development of capacity building, training and education to build a skilled tourism workforce for the future

Finalists and winners receive complimentary flights and accommodation and will be recognised during Awards ceremony which will take place as part of the WTTC Global Summit in Dallas, USA on 6-7 April 2016. Finalists and winners get to meet the Travel & Tourism industry's top Chief Executives, leading journalists, renowned experts and government officials attending the Summit.

More details on the Awards and the application process can be found at <http://wttc.org/tourism-for-tomorrow-awards/>

Tourism for Tomorrow, sets out what applicants need to demonstrate when they actively engage in a successful programme of sustainable tourism practices, including maximising social and economic benefits for local people, reducing negative impacts to the environment, and supporting the protection of cultural and natural heritage in destinations where they operate. It can be downloaded at: <http://wttc.org/mission/tourism-for-tomorrow/tourism-for-tomorrow-the-wttc-perspective/>

Tourism for Tomorrow Award Partners:

- Headline Sponsor of the Tourism for Tomorrow Awards: AIG Travel Inc.
- Category Sponsors: Enterprise Rent-A-Car
- Award Supporters: Adventure Travel Trade Association (ATTA), African Travel and Tourism Association (ATTA), Considerate Hoteliers, Fair Trade in Tourism South Africa, Green Hotelier/International Tourism Partnership, PATA, Rainforest Alliance, The EUROPARC Federation, The Global Sustainable Tourism Council, The Long Run, Tony Charters and Associates, Travelife

About WTTC

The World Travel & Tourism Council is the global authority on the economic and social contribution of Travel & Tourism. It promotes sustainable growth for the sector, working with governments and international institutions to create jobs, to drive exports and to generate prosperity. WTTC's annual Global Summit brings together over 1,000 delegates to discuss the opportunities, challenges and issues facing the industry, while its Tourism for Tomorrow Awards recognise the industry's power to be a positive force in sustainability.

The sector is a key driver for investment and economic growth globally. By the end of 2015, Travel & Tourism will contribute US\$7.8 trillion or 10% of global GDP, once all direct, indirect and induced impacts are taken into account. The sector will account for 284 million jobs, 9.5% of total employment, or one in eleven of all jobs on the planet.

For 25 years, WTTC has been the voice of this industry globally. Members are the Chairs, Presidents and Chief Executives of the world's leading, private sector Travel & Tourism businesses. These Members bring specialist knowledge to guide government policy and decision-making, raising awareness of the importance of the industry as an economic generator of prosperity.

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About AIG Travel and Travel Guard®

AIG Travel, Inc., a member of American International Group, Inc., is a worldwide leader in travel insurance solutions and assistance. Travel Guard® is the marketing name for its portfolio of travel insurance solutions and travel-related services, including assistance and security services, marketed to both leisure and business travelers around the globe. Services are provided through a network of wholly owned service centers located in Asia, Europe and the Americas. For additional information, please visit our websites at www.travelguardworldwide.com and www.travelguard.com.

Products or services may not be available in all countries or states, and coverage is subject to actual policy language. Non-insurance products and services may be provided by independent third parties. In the United States, Travel Guard insurance products are offered through licensed insurance producers, including Travel Guard Group, Inc., and underwritten by National Union Fire Insurance Company of Pittsburgh, Pa., a Pennsylvania insurance company with its principal place of business at 175 Water Street, New York, NY 10038, that is currently authorized to transact business in all states and the District of Columbia. NAIC No. 19445.

About AIG

American International Group, Inc. (AIG) is a leading global insurance organization serving customers in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at www.aig.com | YouTube: www.youtube.com/aig | Twitter: @AIGinsurance | LinkedIn: <http://www.linkedin.com/company/aig>

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